



PRIVATE LABEL CATALOGUE

FRANKFURTERS - SALAMI - MEAT PÂTÉ – BAKED FROZEN MEAT



OUR YEARS OF
EXPERIENCE, OUR
KNOW-HOW AND
PRODUCTION
CAPACITY,
ARE AVAILBLE FOR
DEVELOPING YOUR
PRIVATE LABEL
PORTFOLIO.

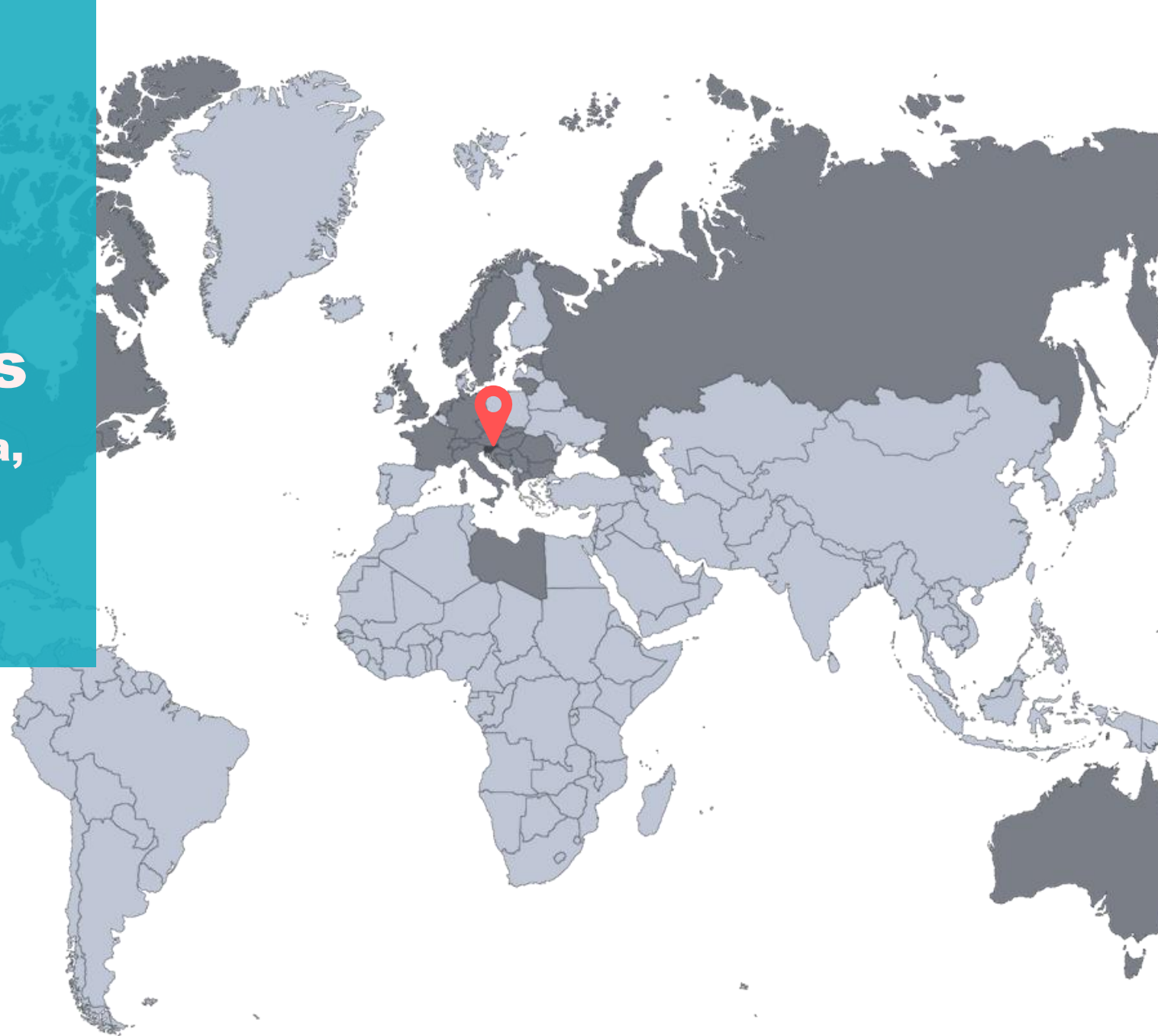


WHO WE ARE

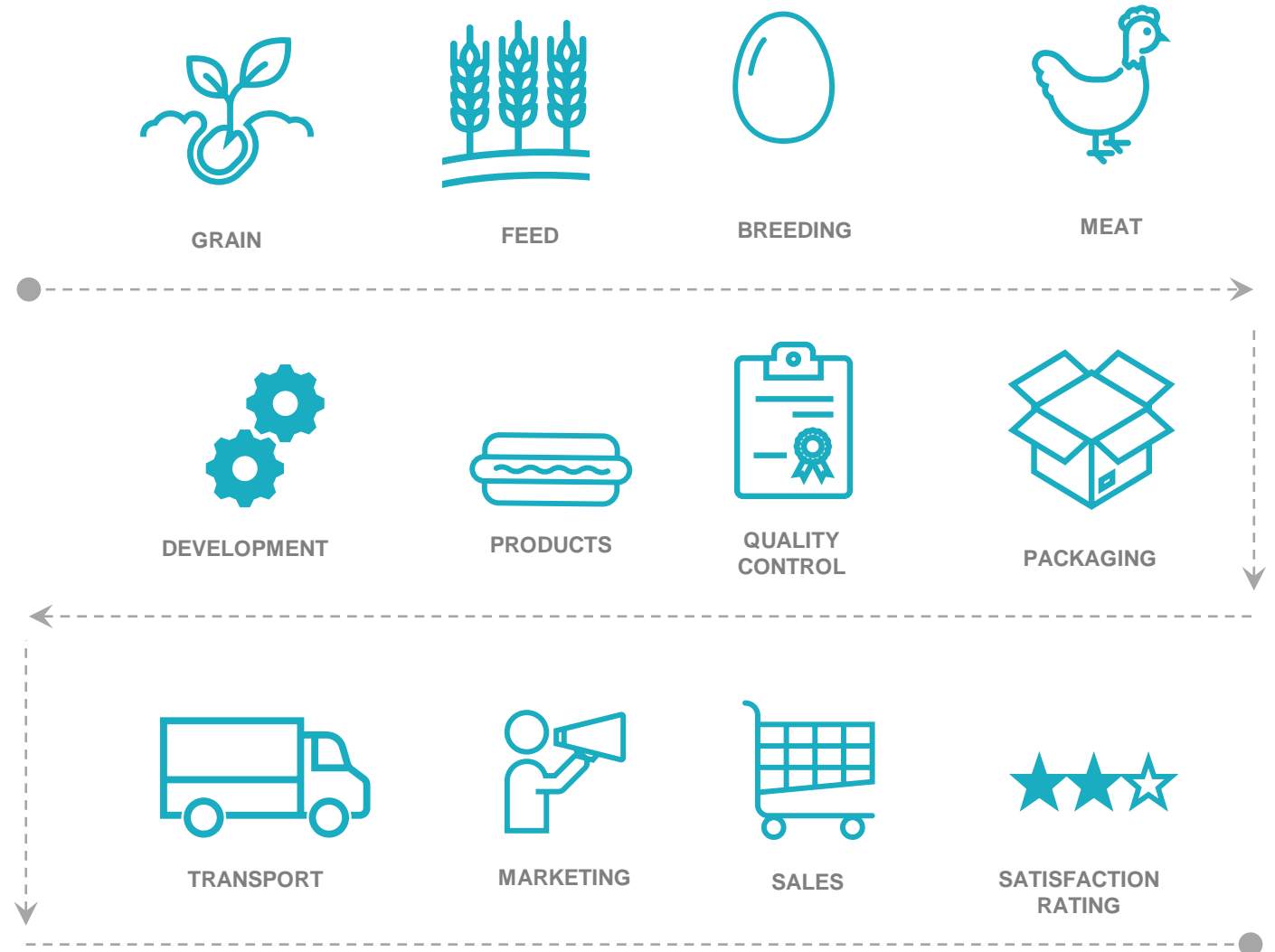
- **producer of 3 different categories:** chicken meat, meat products, fish products
- **developing contemporary food solutions**
- **60+ years of expertise**
- **520 employees**
- **highest standards of food production**
- **wide product portfolio**

55 mio € turnover
31 countries
across all channels
(wholesale, own retail, horeca,
public institutions...)

WE SELL
GLOBAL



We ensure control over the entire value chain. This ensures safety, traceability and high quality of our products.





We are certified and committed to the highest standards in food production.



Scan for
group video
presentation





Our vision

Sustainable system of food solutions, focused on well-being of animals, people and environment, enabling culinary delight whilst saving time.



HIGH
QUALITY

 **Pivka**

WHY CHOOSE US

innovation

We are always looking for **innovative solutions**: the products and process innovation play a key role in our business. We can **develop and produce a wide range** of unique products in different dimensions, flavors and different functional benefits.

development

In-house R&D expertise enables continuous development of food solutions.

flexibility

Our vertical integration allows us complete control and adjustments over entire process.

resources

Our **constantly developing technology** enables us to bring our ideas to life – to shelves and plates. With **constant research** we keep our pipeline of ideas always full. Our marketing team develops product **positioning and promotion** to ensure customers engagement.

sustainability

With focus on health aspects, we contribute to well-being of animals, people and environment.

market trends

We keep up with trends and incorporate them into our product development.

customer centricity

We anticipate consumer needs, all products tested and pre-approved by consumers.



BRANDING

POSSIBILITIES



Proprietary brands

We offer top-notch products under our own brands:
Piuka chicken and Delamaris fish products.



Private labels

We cooperate with some of the largest retailers
around the world.



Licensed brands

We are open to creating products under **various licensed brands**.



Your brand

We can produce products with **your own brand**.

AVAILABLE LINES OF PRODUCTS

frankfurters



salami



pâté



*baked &
frozen meat*



SAUSSAGES

Frankfurters and sausages are made from finely minced chicken and / or turkey and selected mild spices. They are an excellent choice for any meal of the day.

TYPE classic, chesse, grill, cocktail, hot dog, turkey

WEIGHT from 180g to 1000g

FORM flat, curved, thick, thin, mini / cocktail

PACKAGING foil, can, darfresh

SHELF LIFE 75 days



classic



cheese



grill



cocktail



hot dog

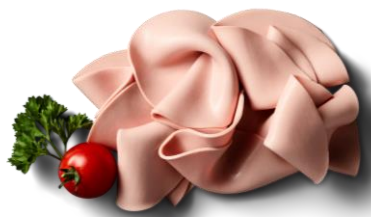


turkey

SALAMI

Pivka salami are truly exceptional. Chicken and turkey salami are made from finely minced chicken or turkey and selected spices, which makes them soft and juicy. A healthy and tasty snack suitable for all generations can be thinly sliced or you can take a big bite out of it, it's that good.

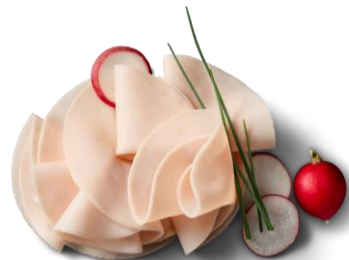
TYPE	salami in a piece or sliced
WEIGHT	piece: from 200g to 2500g / sliced: from 100g to 1.000g
FORM	round, oval
PACKAGING	foil, darfresh, wrap
SHELF LIFE	piece: 90 days / sliced: 30 days



special



mortadella



breast



pizza ham



special with peper



dried salami

PÂTÉ

Our chicken and fish pâtés have an excellent taste. They are prepared using our verified recipes and carefully selected natural ingredients and are free of preservatives and other additives.

TYPE	chicken or fish pâté
WEIGHT	from 30g to 100g
FORM	pâté
PACKAGING	aluminium can (hard or tin), easy peel opening
SHELF LIFE	from 3 to 5 years



hen



chicken



mackerel



salmon



tuna

BAKED & FROZEN CHICKEN MEAT

To enable quick preparation of meals, we developed a line of meat products that are firstly pre-baked and then frozen. With simple reheating the meal is ready to eat.

TYPE	baked & frozen or baked ready-to-eat chicken pieces
WEIGHT	from 300g to 1.500g
FORM	baked & frozen, ready to reheat and eat
PACKAGING	plastic pillow bag, cardboard box
SHELF LIFE	1,5 years



strips



steak



breast



wings



patties



rolled patties

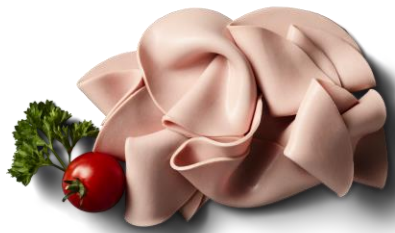


skewers

HI PROTEIN

Pivka offers a variety of chicken products labeled as "high protein" options, which are low in fat. Ideal for individuals leading an active lifestyle or seeking balanced protein options, these products offer both nutrition and flavor.

TYPE	salami in a piece or frankfurters
WEIGHT	salami: 200g / frankfurters: from 180g to 200g
FORM	round, oval
PACKAGING	foil, darfresh
SHELF LIFE	from 35 to 45 days



salami in a piece



frankfurters

THEMATIC LINES

Using advanced technology, we can design assortments of products according to your requirements, considering your dietary specifications and chosen theme.

Your can choose to focus on a functional benefit, e.g.,

lean / low fat, high protein, clean / no artificial additives

while maintaining excellent quality and top taste.

Or you can choose to focus on taste to ensure maximum *delight* with your products.

Our team of experienced professionals will help you design a unique thematic assortment line that will express your vision and the identity of your company. Our technology makes it possible to adjust the flavors, textures and appearance of the assortment to perfectly suit your preferences.

delight

hi protein

lean / low fat

clean

HIGH
PROTEIN



PACKAGING POSSIBILITIES

We offer various packaging options tailored to specific product segments, customizing the design to align perfectly with your preferences and requirements.



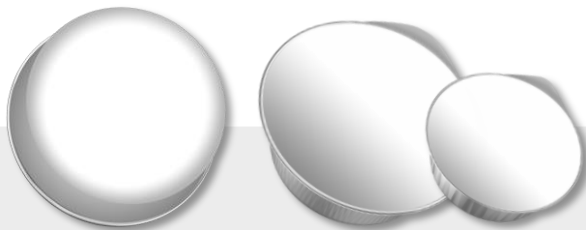
frankfurters



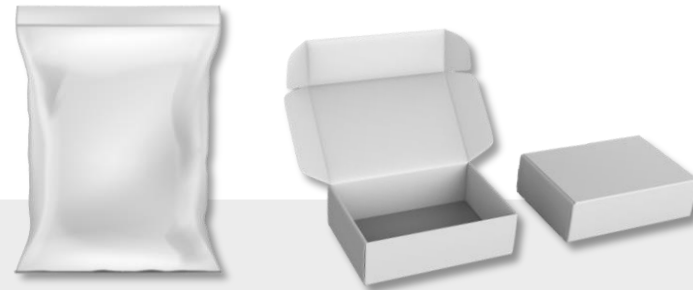
sliced salami



salami in piece



pâté



baked & frozen meat



BILLA



OUR RETAIL

PARTNERS

*We bring ideas and our expertise.
You bring your vision and desires.
Together, we develop a new offering
and incorporate it into your (new) brand.*

